



# People *for* Change COALITION

*“Helping Nonprofits and Minority Businesses Grow”*

**The People for Change Coalition (PFC Coalition)** is launching its first newsletter to keep the community informed and engaged in the work of the nonprofit and minority business sector in Prince George’s County and the DC metro area.

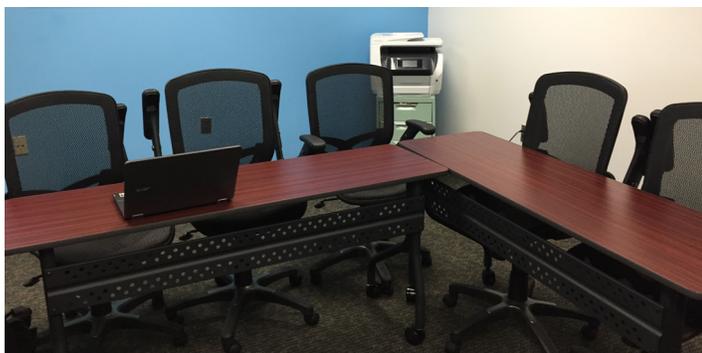
The mission of the PFC Coalition is to develop the nonprofit and minority business sector by providing assessment, support and expansion services. We do this through outreach, education, and technical support.

Incorporated in November of 2011, the PFC Coalition got off to a great start, and in the following year recruited over 100 members. As one of the fastest growing membership organizations in Prince George’s county and the D.C. metro area, the PFC Coalition is proud to say that it has over **300 members** of which 47% are minority businesses and 53% are nonprofits.

## PFC Coalition New Office Space

With its constant growth and the need for support services for our members, PFCC recently moved into a larger office suite located just 1 block from the Largo metro station.

This space represents a new concept in office space sharing called “PFCC Smart Office Suite” where we bring together nonprofits, businesses and entrepreneurs under one roof for the purpose of resource sharing, collaboration and partnership. Features of the space include a comfortable reception area, wifi access, training room, conference room, kitchen and window offices. We also offer virtual space and training room rental. Click [here for more details](#) about leasing space.

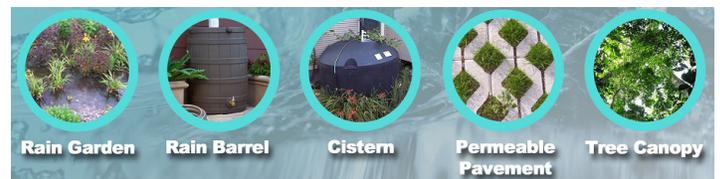


## Outreach to the Community

Not only are we a membership organization of businesses and nonprofits, but we also provide outreach and support to our faith-based community, civic groups, HOAs, and youth. With regards to the faith-based community, the PFC Coalition is working closely with 6 local churches to increase their knowledge of storm water stewardship and environmental grants. We are also encouraging the churches to enroll in the [County Alternative Compliance Program](#) where they can get a fee reduction in their Clean Water Act Fee.

In addition we are connecting our HOAs and Civic groups to grant opportunities and, how to apply for the County Rain Check Rebate Program where homeowners can get up to \$4,000 for stormwater projects.

If you are interested in bringing any of these stormwater programs to your community, please send us an email to: [contact@pfccoalition.org](mailto:contact@pfccoalition.org).



We also see the value of connecting our youth to businesses. This year we partnered with Rob Campbell of [Med Cyber Security, LLC](#) to develop a new program in Digital Forensics to expose teens to a core set of competencies to address the growing need for forensic examiners.

Last year we piloted two programs that targeted teens. The first was a summer program that teaches middle school students how to program and design databases for nonprofits. And, the second program brought more awareness and education on how to keep our teens safe on the road and better engage the parents. You can learn more below in our grant spotlight section.

## Grant Spotlight: Best Buy, State Farm, Council Member Franklin, CBT/DOE, County Executive

The PFC Coalition programs have been successful due to partnerships and grant support. From technical assistance for nonprofits, middle school students learning technology, or engaging the faith-based groups in the environment, the PFC Coalition is impacting the community in a great way!

- **Faith-based Technical Assistance:** A grant from the Chesapeake Bay Trust (CBT) on behalf of Prince George's County [Department of the Environment](#) is aimed at building the capacity of churches to apply for environmental grants and increase their knowledge of storm water stewardship.



- **Safe Teen Driving Involves Parents (SafeT-DIP):** A grant from State Farm in partnership with the [Justin Arnold State Farm Office](#) is a pilot program designed to promote education and awareness around safe teen drivers. Students who successfully complete the program will receive 6 free hours of behind the wheel driving lessons.



- **Successful Teens and Nonprofit Database Design (STANDD):** A grant from Best Buy and Councilman Mel Franklin has enabled 30 teens to learn how to gather requirements, program and design databases for nonprofits.



- **Nonprofit Capacity Building Support:** A grant from the [County Executive Community Partnership](#) to provide technical training to 9 nonprofits who received a database through our nonprofit database design program.



- **Suitland Rain Barrel Project:** A grant in partnership with the [Suitland Civic Association \(SCA\)](#) to provide outreach, education, and training on the installation and maintenance of rain barrels in the Suitland Community.



## Grant Workshops

Is your nonprofit applying for grants? Do you know where to start? Get the help you need by attending one of our [Grant Workshops](#). We are excited to bring a trainer from the Foundation Center in November and December to assist nonprofits on how to search for grants. [Register online now.](#)

## Nonprofit Member Spotlight

One PFCC nonprofit member who is doing outstanding work around the community is [Blue Flowers Org](#). Blue Flowers' mission is to empower women and the men in their lives against prostate cancer which is one of the most preventable forms of cancer with an early diagnosis.

Women are responsible for making over 80% of family medical decisions and are positioned to influence health care decisions.



At its recent Shades of Blue Reception during the Congressional Black Caucus Foundation Annual Legislative Conference, Blue Flowers attracted guests from across the nation where they put out a call for women to aid the men in their life in the fight against prostate cancer.

Blue Flower's Executive Director, Valerie Crawford-Schiele, will be joining the PFC Coalition board this fall and we look forward to her guidance and leadership.

## Upcoming Events -You can register online under [events](#) to attend any of the following:



- **Free Workshop - 5 Steps to Becoming Business Savvy**, Thursday, October 27, 2016 - 6:00pm - 8:00pm
- **Getting Ready for the Grant**, Monday, October 31, 2016 - 6:00pm - 9:00pm
- **Free Workshop - Simple Ways to Trim your Mortgage**, Tuesday, November 1, 2016 - 6:00pm - 8:00pm
- **Free Workshop - Networking Like a Pro**, Wednesday, November 2, 2016 - 6:00pm - 8:00pm
- **Foundation Center 101 - Searching for Grants**, Friday, November 4, 2016 - 9:30am - 11:30am
- **Free Community Stormwater Workshop**, Saturday, November 5, 2016 - 2:00pm - 4:00pm
- **Free Workshop - Get out of Debt: 20 Essential Tips**, Thursday, November 10, 2016 - 6:00pm - 8:00pm
- **Creating Legacy Wealth through Estate Planning**, Tuesday, November 15, 2016 - 6:00pm - 8:00pm
- **Free Workshop - How to Start a Nonprofit**, Wednesday, November 16, 2016 - 6:00pm - 8:00pm

## PFCC Committees

With the summer coming to an end, we are excited to resume our committee meetings. [Our Committees](#) represent: Technology, Health, Housing and Home Ownership, Public Safety, Re-entry, Stormwater/Environment, Veterans, Business Development, and Youth. The purpose of the committees is to provide a meeting ground where businesses and nonprofits in the same field can tap into each other for support, partnership, and resources. [Our committees](#) meet monthly and we invite you to reach out to the Chairs and come out to some of the meetings.

## Civic Engagement

Each newsletter we will highlight policy and legislation that impacts the work of our businesses and nonprofits. We will also talk about the importance of being civically engaged. What this means is being able to navigate your local, state and federal government and knowing who represents you. The PFC Coalition has prepared (1) [Know your local officials](#) and (2) [Know your state legislators](#) to help educate our residents. Print a copy to help guide you.

Two issues of importance to the PFC Coalition is funding for our nonprofits and access to contracts for our small and minority businesses. As you know, we have [9 council members](#) whose job is to legislate and represent the interests of constituents in the County. Despite reaching out to several council members, they have failed to provide quality customer service. In addition, we are concerned about an invitation only process they have in place for over \$2.7 million in grant funding which excludes most of our local nonprofits.

We encourage everyone to [reach out to their council members](#) to ask that this process of giving out grants be changed!

## Constituents pay close attention!

The PFC Coalition is concerned that our County Council next year could expand with two new at-large seats. The measure would increase the number of council members from nine to 11, and the at-large seats would represent the nearly 900,000 residents in the county as a whole rather than a specific district within the county.

We feel the addition of these two new seats would allow current council members to be re-elected after serving for 2-terms or 8 years in office. This would be detrimental to the PFC Coalition and its members. It's important that the voters get to select from a new pool of candidates to represent our interests. [Click here](#) for more information and pay attention to Question D on the ballot!

## Business Member Spotlight

One PFCC member who is expanding and growing their business is [Front Street Management](#). Formed in 2014, Front Street was organized to offer Community Management Services to Homeowners Associations and Condominiums. As a local business, based in Bowie, MD at the Vista Gardens Marketplace, Front Street provides full service community management which includes operations, accounting and finance, administrative, maintenance, contracts and project management!

So, if you looking for a management company that prides itself on customer service, understands the needs of community associations, and gives back, contact Timothy Smith at [Front Street](#) today!



## Resources for Nonprofits and Businesses

Whether you are a nonprofit or a business, the PFC Coalition is where you want to be as we offer a long list of resources to help build the capacity of your nonprofit or business! One great resource is our free workshops for [businesses](#) or [nonprofits](#).

### Featured Workshops Include:

#### Free Business Workshop - Get Business Savvy Thursday, October 27, 2016 - 6:00pm - 8:00pm

Join the Chair of the [PFCC Business Development Committee](#), Andre Smith, CEO of [Emerge Business Coaching](#), as he guides businesses on the 5 steps to "Becoming Busy Savvy". This is a Free Event but you must [register online](#).

#### Getting Ready for the Grant - Monday, October 31, 2016 - 6:00pm - 9:00pm

Join the Executive Director of the PFC Coalition as she helps you [prepare to go after grants](#) for your organization. The cost is \$49 for members and \$69 for non-members. [Learn more now!](#)

#### Networking Like a Pro - Wednesday, November 2, 2016 - 6:00pm - 8:00pm

Have you ever wanted to work a room and easily connect with people? Join Dr. Ladel Lewis of [Meaningful Evidence](#) as she gives you great tips on networking. [Register now for this Free Event](#).

#### Searching for Grants - Foundation Center 101 Friday, November 4, 2016 - 9:30am - 11:30am

Join Shannon Bland, Foundation Center information specialist and Funding Network Supervisor for Charles County Library, as she helps you navigate and learn [how to search for grants](#) for your organization. The cost is \$29 for members and \$39 for non-members. [Register online now!](#)

#### What Does it Takes to Start a Nonprofit? Wednesday, November 16, 2016 - 6:00pm - 8:00pm

[Register today](#) for this free workshop.

Do you know you can get your [Nonprofit Incorporated for only \\$500](#) – A great service offered by the PFC Coalition. Visit the website to learn more about our [services](#).

### How to join the PFC Coalition

*Become a member of the PFC Coalition today!*

There are two types of memberships. You can join as a [business](#) or [nonprofit](#) and choose from three different levels: basic, gold or platinum. When you join, you will receive a free 1 hour consultation, discounts on workshops, your events posted online, help starting your business or nonprofit, partnership on grants and contracts, and access to resources. Visit the website for more information on [member benefits](#).

## Do you know our reach?

The PFC Coalition has an email distribution list of over 50,000 people, 300 churches, and 200 HOAs. Our website gets over 10,000 unique hits a month, and our facebook page has over 1,000 contacts. Our membership base of 300 local, small and minority businesses and nonprofits, serve over 200,000 people annually and help to disseminate our information.

### Advertising in the Newsletter: Business, Nonprofit and Classified Advertising

Are you a local business or nonprofit looking for more visibility? Do you have a job opening, are you a new author, or do you want to promote an event? Why not advertise in the PFCC Newsletter? We have 3 forms of advertising: business, nonprofit, and classified advertising. Please contact the PFC Coalition on 301-772-1552 for more information.

# Are you looking for NEW Office SPACE?



## Largo, Maryland

Complete the [Office Space form online](#) if you are interested.

### Stay connected @PFCCoalition

For more information, visit [www.pfcccoalition.org](http://www.pfcccoalition.org), call 301-772-1552 or you can send an email to [contact@pfccoalition.org](mailto:contact@pfccoalition.org).

**Sandra Pruitt, Executive Director**

*Connect With Us!*

